

The **ON TRACK** **Music News**

ON TRACK STUDENTS GET THE BEST DEALS FOR CHRISTMAS!!!

One of the fantastic advantages of being an On Track student is the INCREDIBLE discount that you receive on quality instruments and accessories. If you're in the market for a new guitar, we have acoustics guitars, electric guitars, classic guitars, acoustic-electric guitars and even electric basses. We stock certain popular models by Ibanez and can order (factory direct) anything in the Ibanez line which is one of the leading manufacturers of guitars and basses in the world. We also carry amplifiers by Roland and Ibanez, that range from small practice amps to full size stage gear.

This year we have stocked up on Boss's #1 selling item the MICRO BR. An i-pod sized recording studio. If you're into creating you own music with killer guitar sounds, drum patterns, and full multi tracking capabilities, then you have to get your hands on one of these. You can demo one at the 900 East location and On Trackers get them for less than Boss allows retailers to advertise them for!

If you're in our killer A.M.P.'D band program and your looking for the same professional sounds that you get at our studio why not get those sounds for yourself? We sell the same Boss ME-50's that you use in the rehearsals! Buy one from us, and Scott will even set it up for you the exact way that he sets up the Me-50's at the studio!

Almost all of our prices on guitars, amps, recorders, and other gear are too low for us to print in our newsletter due to industry advertised pricing restrictions. We generally discount most of our gear at 35%-40% below retail cost! Students receive extra discounts on amps and accessories when they are purchased as a guitar package. Many of our accessories make perfect stocking-stuffers (tuners, stands, strings, capos). For a detailed prices on instruments and accessories you can call the studio or speak with your teacher at your lesson. We also have an accessories price list available to take home with you and a "Buyers Guide" and website links available on our website which is:

www.ontrackguitar.com.

Welcome Groove Dr.'s!!!

It's official! The Groove Dr.'s are now teaching at our 900 East facility. "The Groove Garage" is the personal drum studio of Sneez & Sherrie Senese and was custom built to comfortably host the drum students of their awesome program.

I am personally very excited about the addition of the Groove Garage and the exciting opportunities that it opens up to the students of On Track and the Groove Dr.'s.

Welcome aboard Groove Dr.'s!!!

A.M.P.'D Bands to Play Pat's Barbeque!!!

Mark your calendars! It's time for the annual On Track Music & Groove Dr.'s "Winter Expo" at Pat's Barbeque.

Winter Expo features a full day of live bands from our A.M.P.'D performance group program along with Pat's award winning barbeque. This year's Expo will be held on January 19th and is open to the public with no cover charge! Pat's is located at 155 W. Commonwealth Ave. (2125 S).

More details will soon be posted on the website and on posters at On Track.

More News on Back 



Scott Graves
-School Director-

A GUIDE TO MUSICAL GIFTS AT CHRISTMAS TIME

I know that purchasing music gear can be confusing for parents and student alike. Here are some tips for holiday shopping that may come in handy.

You should never pay the listed retail price for a guitar.

All reputable music instrument dealers are prepared to offer a discount amount that is substantially lower than the list price on most guitars and amps that they sell. Discounted percentages vary from retailer to retailer but tend to be at least 20% below the listed retail price of the instrument. A good way to check if your price is in line with everyone else is to compare it with the selling price listed in the 'Musician's Friend' mail order catalogue.

When buying an Instrument always compare List price to List Price. You know... apples to apples! Do not let someone mislead you by comparing 'brand X's' selling price with 'brand Y's' retail price (remember, you should never pay retail for a guitar!). The list price of an instrument is indicative of the quality and features that particular instrument possesses.

At On Track Music our primary source of revenues comes from the teaching program. It makes no difference to us whether you buy your instrument on line, from a local music store, from a mail order catalogue or from us. What we do like to see is a student using an instrument that is not a frustration to play. You should know that it is next to impossible to get a better price on Ibanez guitars than we can offer you at On Track. Many students do not realize the enormous savings that we offer on the Ibanez line. If you are in the market for a specific brand other than Ibanez our staff is happy to help you locate a reputable music dealer in the Salt Lake Valley.

After we close for the Winter Break we are usually willing to drastically discount any remaining gear that we have in stock. We tend to sell out of most of our items before the break but you can always make a screamin' deal on anything that is left. Last year we had a very successful "E-Mail Only Sale" when only On Track Students were contacted via e-mail about a special year end clearance sale where everything was sold near or below wholesale cost. Anyone interested in this super secret sale or wanting to purchase gear after we have closed can contact us by going to the website and sending us an e-mail (www.ontrackguitar.com or office@ontrackguitar.com).

Happy Holidays! *Scott Graves*

'Note'-Worthy Accomplishments by On Track Students

- ♪ Macy Lewis was elected Homecoming Queen of Brighton High School and she was featured on ABC News for her accomplishments!
- ♪ Elizabeth Colton is playing the role of Gladys Herdman (a major part) in The Sugar Factory Playhouse's production of "The Best Christmas Pageant Ever". Break a leg Elizabeth!
- ♪ Matt Palmer was elected Student Body President of Brighton High School. Matt, do they still have the giant bronze statue of me erected in the Scott Graves wing?
- ♪ Yusef Farah was invited to show off his classical guitar skills for a benefit banquet put on by the Pregnancy Resource Center, a non profit organization that assists young mothers who choose to give birth to their babies.
- ♪ Jessica Snow is on the Bennion Jr. High soccer team and they won the District Championship Soccer Tournament!
- ♪ Will Sala's baseball team "The Angels" beat "The Nationals" in their little league division championship. Will drove in the winning run! He also won a trophy for the best batting average at the U of U baseball camp. Way to go Will!

These amazing feats are just a few of the incredible deeds done by the outstanding student body of On Track Music. Keep me informed of your notable accomplishments and I'll be sure to share the good news with others!

Holiday Schedule

Students are reminded that the schedule for December allows for our annual Winter Break. Regular lessons for Lesson Block 12 end on December 20th. Some of the teachers will be giving make-up lessons for Labor Day or other teacher cancellations during the break. This year the lesson block schedule worked out so all students can have the Thursday of Thanksgiving off without having to reschedule a make up lesson. Check with your teacher or call the school office to see about your individual lesson status. The school schedule can be viewed on our website: www.ontrackguitar.com. We can also e-mail you a Lesson Block schedule for 2007 and/or 2008.

The school will re-open on Thursday, January 3rd. Students who rotate on a bi-weekly basis should check with the school office to see which week they return.